

InRoom Connections/HotAir Network Group
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InRoom Connections/HotAir Wireless Network Installed at Sheraton Miami Mart Plaza
InRoom deploys custom solution for premier hotel and convention center in South Florida.

MIAMI, FL – April 2013 – InRoom Connections/HotAir Network Group is pleased to announce the installation and activation of the Sheraton Miami Mart Plaza, one of Miami's premier hotels and convention centers. The Sheraton Miami Mart Plaza recently completed extensive renovations and a re-branding to the industry-leading Sheraton franchise. The property features approximately 350 rooms and 7,000 square feet of meeting/conference rooms. The property is adjacent to the Miami Mart Plaza, a wholesale mall exclusively for retail buyers, and a 115,000 square foot convention center, making the Sheraton a very attractive destination for business travelers, convention organizers and attendees.

To accommodate the unique layout of the property, InRoom deployed a custom Guest Access Code System that allows the property to have complete control over guest billing. InRoom initially developed the Guest Access Code System for another Sheraton property in South Florida, the Sheraton Biscayne Bay. The Sheraton Miami Mart Plaza required an augmentation of the Guest Access Code System to allow convention attendees the flexibility of using credit cards instead of visiting the front desk. InRoom was able to implement the new solution within a week, and now provides a comprehensive InRoom Subscription Service in addition to the Guest Access Code System.

“The Sheraton Miami Mart Plaza is a great opportunity for InRoom. We had a previous relationship with the management team at Sheraton Biscayne Bay, which gave them great confidence in our capabilities,” explained Steve Gould, President of InRoom Connections/HotAir Network Group. “The flexibility of our solution and our management team allowed us to address the unique characteristics of the Sheraton Miami Mart Plaza. The management team was amazed when the system became operational two weeks after signing the contract.”

“Once again, HotAir has exceeded our expectations. Their management team really understands the value of customer service. Anytime I have a question, or we need support for offering more services, the HotAir team is who I rely on for accurate and professional consultation. I have great confidence that this commitment to customer service runs throughout the organization, for example, our metrics on Guest Internet Service are the best among all our peers,” stated Alan Cristantiello, General Manager of the Sheraton.

About InRoom Connections/HotAir Network Group

InRoom Connections/HotAir Network Group has quickly gained recognition for providing a comprehensive business solution for high-speed Internet access (HSIA) for the hospitality industry. InRoom optimizes the solution by providing a turnkey, low maintenance network that has a minimal impact on hotel staff while providing associated support on a 24/7 basis. InRoom offers a complete HSIA package tailored to each customer's operational requirements, brand standards and other unique considerations.

InRoom Connections is rapidly advancing the future of high-speed wireless technologies through innovative solutions based on firm industry knowledge and dedicated installations. InRoom specializes in integrated solutions allowing remote management and support for its customers. More information regarding InRoom's products and services can be found at www.InRoomConnections.com or by calling 877-464-4742.

About Intercontinental Hotels Group

InterContinental Hotels Group is a leading global hospitality group, with more than 3,500 hotels and 535,000 guest rooms across nearly 100 countries and territories. Every year, more than 120 million people stay with one of the company's lodging brands.

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